

## **Opportunities for UKSPF in Hart**

Based on the need identified from national datasets/statistics for the Hart district (including the English Indices of Deprivation 2019, data from the Office for National Statistics and Census Data 2011) and on the feedback from the workshop in June, the following options could be considered under the UKSPF:

### **DIRECTLY DELIVERABLE PROJECTS**

#### **1. Community Hubs (Community meeting places including the use of community schools out of school hours)**

*What is the project?*

The development of a number of hubs in existing community buildings located across the district, which would provide a meeting place for the community to hold courses and activities as well as a drop-in information centre with regular attendance from local services such as Citizens Advice etc. The hubs could include IT facilities for use with IT support and also the provision of a community pantry. The number and location of the community hubs will be determined based on need, and the services to be provided will be bespoke to the requirements of the local community. Depending on requirements for each hub, funding could be provided for fit-out, IT equipment, extending opening hours, provision of services including pump-priming key stakeholders etc. For each hub, the long-term viability will be critical and, working with stakeholders, hubs will need to be able to continue to operate without additional funding from the Council beyond the UKSPF.

*How does the project tackle identified local needs?*

The community hubs will increase access to a range of services as well as facilitating education, skills and training opportunities at local venues across the district. The dispersed nature of the hubs would tackle geographical/ transport barriers that exist for more rural communities.

*Which objectives of the UKSPF would the project address?*

This project would meet the following Community and Place objectives:

- Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and access to amenities, such as community infrastructure and local green space, and community-led projects.
- Building resilient, healthy and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built and natural environment innovative approaches to crime prevention.

*Is the project identified as one of the listed interventions for UKSPF?*

Yes - E2, E9, E11 and E15

*What are the outcomes that would be delivered (based on the UKSPF matrix)?*

The project would look to achieve the following outcomes:

- Increased users of facilities / amenities
- Improved perception of facility/infrastructure project
- Improved engagement numbers
- Volunteering numbers as a result of support

*How much would the project cost (approximately)?*

£640k

*Would costs include both revenue and capital?*

Yes

## **2. Employment & skills interventions and young persons engagement**

*What is the project?*

Targeted employment work around specialist groups as well as developing initiatives within schools and youth clubs and supporting other youth clubs to get set up in areas where access to diversionary activities are limited.

*How does the project tackle identified local needs?*

The project will increase access to a range of education, skills and training opportunities for younger people at local venues across the district.

*Which objectives of the UKSPF would the project address?*

This project would meet the following 'Community and Place' objectives:

- Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and access to amenities, such as community infrastructure and local green space, and community-led projects.
- Building resilient, healthy and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built and natural environment innovative approaches to crime prevention.

*Is the project identified as one of the listed interventions for UKSPF?*

Yes – E9 and E11

*What are the outcomes that would be delivered (based on the UKSPF matrix)?*

The project would look to achieve the following outcomes:

- Improved engagement numbers

Volunteering numbers as a result of support

*How much would the project cost (approximately)?*

£120k

*Would costs include both revenue and capital?*

Predominantly revenue

### **3. Attract small/medium business/people to invest in Hart through marketing campaigns**

*What is the project?*

Targeted marketing campaigns to attract new businesses to invest in Hart using the Hart for Business website as well as other marketing opportunities.

*How does the project tackle identified local needs?*

The project will increase awareness of the Hart district as a location for new business opportunities, which will hopefully result in new businesses setting up in Hart and thereby providing new job opportunities for residents.

*Which objectives of the UKSPF would the project address?*

This project would meet the following “Supporting Local Business’ objectives:

Increasing private sector investment in growth-enhancing activities, through targeted support for small and medium-sized businesses to undertake new-to-firm innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports.

*Is the project identified as one of the listed interventions for UKSPF?*

Yes – E17 and E30

*What are the outcomes that would be delivered (based on the UKSPF matrix)?*

The project would look to achieve the following outcomes:

- Reduced vacancy rates
- Improved perception of markets

*How much would the project cost (approximately)?*

£60k

*Would costs include both revenue and capital?*

No, just revenue

## FEASIBILITY STUDIES (WHICH WOULD HELP GUIDE PROJECTS IN THE FUTURE)

### 4. Data mining to better understand what the issues hidden within the district

*What is the project?*

National datasets/statistics provide ward and parish level trends, identifying areas with broadly established needs but they do not identify specific needs, nor identify the root causes of these needs. Local stakeholders have identified a requirement to better understand what the issues are as well as identify any other hidden needs within the district. This work could be used to help inform projects in this round of UKSPF funding as well as to identify and prioritise future projects to support communities, allowing the Council to be better prepared for future government funds.

*How does the project tackle identified local needs?*

The project will investigate the need identified in the national datasets/statistics to help the Council and our local stakeholders target support to maximum its impact.

*Which objectives of the UKSPF would the project address?*

This project would meet the following 'Community and Place' objectives:

- Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and access to amenities, such as community infrastructure and local green space, and community-led projects.
- Building resilient, healthy and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built and natural environment innovative approaches to crime prevention.

*Is the project identified as one of the listed interventions for UKSPF?*

Yes – E14

*What are the outcomes that would be delivered (based on the UKSPF matrix)?*

The project would look to achieve the following outcomes:

- Increased number of projects arising from funded feasibility studies

*How much would the project cost (approximately)?*

£60k

*Would costs include both revenue and capital?*

No, just revenue

## **5. Refresh of the Economic Development Strategy**

*What is the project?*

Refreshing the Economic Development Strategy to create a new post-COVID19 strategy for the district. This strategy could be used to identify and prioritise future projects to support local business and the district's economy allowing the Council to be better prepared for future government funds. It could also contribute to the evidence base for future Council policies, including planning policy.

*How does the project tackle identified local needs?*

The project will create a strategy to help the Council and our local stakeholders target future economic and employment support to maximum its impact.

*Which objectives of the UKSPF would the project address?*

This project would create an Economic Development Strategy that would consider the following 'Supporting Local Business' objectives:

- Creating jobs and boosting community cohesion, through investments that build on existing industries and institutions, and range from support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities.
- Increasing private sector investment in growth-enhancing activities, through targeted support for small and medium-sized businesses to undertake new-to-firm innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, and start or grow their exports.

*Is the project identified as one of the listed interventions for UKSPF?*

Yes – E31

*What are the outcomes that would be delivered (based on the UKSPF matrix)?*

The project would look to achieve the following outcomes:

- Increased number of projects arising from funded feasibility studies

*How much would the project cost (approximately)?*

£30k

*Would costs include both revenue and capital?*

No, just revenue

## **6. Development of the Green Grid Strategy**

*What is the project?*

The Green Grid will create routes between all settlements to encourage walking, cycling and other forms of sustainable healthy transport. As well as connecting communities together, there is an opportunity to connect people to existing green spaces and other key destinations. Developing the strategy will allow the Council to be better prepared for future government funds.

*How does the project tackle identified local needs?*

The project will advance the development of Hart's Green Grid, which will provide sustainable transport infrastructure across the district with benefits for physical and mental health, road safety and reducing pollution. It will also have a direct impact on delivering carbon reduction targets.

*Which objectives of the UKSPF would the project address?*

This project would meet the following 'Community and Place' objectives:

- Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and access to amenities, such as community infrastructure and local green space, and community-led projects.
- Building resilient, healthy and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in, through targeted improvements to the built and natural environment innovative approaches to crime prevention.

*Is the project identified as one of the listed interventions for UKSPF?*

Yes – E3, E5, E7, E8 and E13

*What are the outcomes that would be delivered (based on the UKSPF matrix)?*

The project would look to achieve the following outcomes:

- Increased use of cycleways or paths

*How much would the project cost (approximately)?*

£50k

*Would costs include both revenue and capital?*

No, just revenue